

# Schreiber

CENTER FOR PEDIATRIC DEVELOPMENT

*Elevate Your Brand,  
Build Potential*

2024-2025 Sponsorship Guide



Allegra, 2024 Ambassador

# About the Schreiber Center

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Since 1936, the Schreiber Center for Pediatric Development (the “Schreiber Center”) has been a leading provider of pediatric outpatient therapy for children with special needs. Through a combination of physical, occupational and speech-language therapies, we help children achieve their fullest potential.

Our brand has become synonymous with world-class therapeutic care for children of all ages, abilities and financial means. A partnership with the Schreiber Center is a commitment to caring for future generations.



## Why Partner With Us

- Whether your company is seeking marketing exposure, c-suite access, or wants to fulfill a CSR goal, Schreiber has numerous sponsorship and corporate giving opportunities available.
- The Schreiber Center provides numerous volunteer opportunities for employees. From team building to lending expertise and leadership development, we can help you boost employee engagement.

## We Are EITC Approved

The Pennsylvania Educational Improvement Tax Credit program (EITC) is a great way to support the Schreiber Center while also benefitting your business's bottom line. We are an approved Educational Improvement Organization (EIO) and Pre-Kindergarten Scholarship Organization (PKSO).

# Sponsorship Categories



## Event Sponsorship

Join us for one or more events and showcase your partnership with the Schreiber Center.



## Impact Sponsorship

Help children overcome adversity and share in celebration and learning with peers.



## Ambassador Program Sponsorship

Highlight our client's journeys with the Schreiber Center and beyond.

# 2024 – 2025 Event Calendar

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**November 2024**

Friday, November 22: ExtraGive

**February 2025**

February 1 – 28:  
Have a Heart for Schreiber

**March 2025**

March 1 – 31: Edna’s Angels  
Membership Enrollment

**March 2025**

Saturday, March, 8: Gala

**July 2025**

TBD: Camp Schreiber  
TBD: Food Discovery Camp

**August 2025**

TBD: Camp Club 625  
TBD: Food Discovery Camp

**September 2025**

Sunday, September 7:  
Rubber Duckie Race & Festival

# Extraordinary Give

Friday, November 22, 2024 | ExtraGive.org



## Sponsor Level

## Sponsor Amount

## Digital & Print Recognition

## Custom Recognition

Sponsor Level	Sponsor Amount	Digital & Print Recognition	Custom Recognition
<b>100 Club</b> <i>Help us incentivize 100 \$25 gifts</i>	\$2,500	Logo	Company featured on The Schreiber Center's ExtraGive page and in eNewsletters and social posts disseminated by the Schreiber Center
<b>50 Club</b> <i>Help us incentivize 50 \$25 gifts</i>	\$1,250	Logo	
<b>Hero Hour</b> <i>Match gifts 1:1 up to \$500 during a designated 'Hero Hour'</i>	\$500	Name	

All sponsors are invited to join us downtown at Lancaster Dispensing Company for lunch, dinner or drinks in celebration of Extraordinary Give. A portion of proceeds from food and beverage sales will benefit the Schreiber Center.

# Have a Heart Campaign

February 1 - 28, 2025



The Schreiber Center’s annual 'Have a Heart' campaign invites friends and Schreiber families to consider making a gift in support of our Kids’ Care Fund, which helps bridge the gap in uncompensated care costs caused by low reimbursement rates from insurance and medical assistance. To showcase our community’s support, we’re looking for sponsors to match dollars raised throughout the month-long campaign.

Sponsor Level	Sponsor Amount	Digital & Print Recognition	Employee Engagement
Hope	\$5,000	Logo	30 Hearts Employees may send notes of encouragement to Schreiber staff
Hero	\$2,500	Logo	20 Hearts Employees may send notes of encouragement to Schreiber staff
Miracle	\$1,000	Name	10 Hearts Employees may send notes of encouragement to Schreiber staff

# Edna's Angels

March 1 - 31, 2025



Each year, in honor of our founder Edna Schreiber, we recognize the collective power of women through our women's giving circle – Edna's Angels. Membership is \$300+ per year. Members are invited to a spring grant meeting to determine how their funds will best benefit Schreiber as well as a celebratory summer social. We invite partners to consider a matching gift to double the impact of our Edna's Angels.

Sponsor Level	Sponsor Amount	Digital & Print Recognition	Employee Engagement	Custom Recognition
Hope	\$5,000	Logo	5 Edna's Angels Memberships	Sponsors will be highlighted in membership appeal, luncheon signage and social media
Hero	\$2,500	Logo	3 Edna's Angels Memberships	
Shooting Star	\$1,000	Name	2 Edna's Angels Memberships	

# 41st Annual Schreiber Gala

Saturday, March 8 | DoubleTree Resort by Hilton Hotel Lancaster



Sponsor Level	Sponsor Amount	Digital & Print Recognition	Employee Engagement	Custom Recognition
Hero	\$10,000	Logo	20 Tickets*	Invitation & Emcee Announcement
Hope	\$7,500	Logo	10 Tickets*	Emcee Announcement
Cocktail Reception (Exclusive)	\$6,500	Logo	10 Tickets*	Custom Signage @ Reception
Shooting Star	\$5,000	Logo	8 Tickets	Emcee Announcement
Miracle	\$3,000	Name	6 Tickets	
Friendship	\$1,500	Name	4 Tickets	
Dream	\$500	Name	2 Tickets	

Total charitable contribution is less the # tickets x \$85 per ticket.

\*Indicates preferred seating



# Rubber Duckie Race & Festival

Sunday, September 7, 2025 | The Schreiber Center



Sponsor Level	Sponsor Amount	Digital & Print Recognition	Employee Engagement	Custom Recognition
Hero	\$15,000	Logo	20 Runners	:30 Ad on WGAL 8
Duckie Dash	\$10,000	Logo	15 Runners	Provide swag for racers
Duckling Dash	\$7,500	Logo	12 Runners	Provide swag for racers
Shooting Star	\$5,000	Logo	10 Runners	
Prize Tent	\$3,000	Name	7 Runners	
Miracle	\$2,500	Name	5 Runners	
Friendship	\$1,000	Name	3 Runners	
Duckie Match	\$500		2 Runners	

Total charitable contribution is less the # runners x \$25 per runner.

# Impact Sponsorships



In addition to therapy and educational services, the Schreiber Center offers several programs throughout the year to help children overcome adversity, share in celebration and learning with peers who are either typically developing or have special needs. If you select to support one of these impact opportunities, your company will be featured on our website promoting the program, on social media posts about the program as well as have the opportunity for employees (with appropriate clearances) to volunteer with the program.

Category	Description	Amount	# Available
Camp Schreiber Scholarships	Five-week, day camp held annually in July for Schreiber clients and graduates to gather in a safe and inclusive environment and enjoy an array of activities from sports to music, dancing, and crafts.	\$1,500	52
Club 625 Camp Scholarships	Teens and young adults join for fun, on-site activities as well as outings in the community to work on social skills.	\$300	40

# Impact Sponsorships

Category	Description	Amount	# Available
Food Discovery Camp	Need help turning picky eaters into food lovers? Schreiber's Food Discovery Camp does just that. From teaching children basic cooking skills to having fun with food, think Dorito-chicken tenders, our camp helps children explore new foods and begin to overcome sensory issues through peer-led modeling.	\$300	16
Club 625 Gatherings	Developing social and emotional well-being is an important life skill; yet children with special needs are often challenged to do so because of the lack of inclusive opportunities to engage with their peers. Club 625 seeks to help our clients overcome this by providing monthly opportunities for teens and young adults to come together in a safe, welcoming environment to enjoy a variety of activities from dances to services projects.	\$250	2
Respite Nights	For parents of a child with special needs, you're on 24/7. Six Friday nights per year, Schreiber provides a few hours of reprieve for parents/caregivers to run necessary errands or take a break from the responsibilities of caring for a child with a medical disability.	\$1,000	6
Parent Series	Our Parent Series invites client families to our Center for learning and engagement. Speaker topics range from navigating Medicaid to nutrition \$500 per session will cover speaker fees and refreshments.	\$500	6

# Ambassador Program



Our Ambassadors are our heroes. Each year, our therapists nominate four to five clients who we invite to share in our storytelling for the calendar year. They bravely showcase their #SchreiberStory through video, print, and digital media allowing us to showcase first-hand the incredible work of our therapists and perseverance and strength of our families.

Sponsor Level	Sponsor Amount	Digital & Print Recognition	Employee Engagement	Custom Recognition
Ambassador Program	\$10,000	Logo	Ambassador Family invite to company event	Company logo on video end slate, company rep quoted in ambassador news release and program naming rights, i.e., 2025 Schreiber Ambassadors presented by...
Video	\$5,000	Logo	Virtual "Watch Party" to debut video	Company logo featured on video end slate
Welcome Package	\$1,500	Name	:30 thank you message from Ambassador	Letter from company rep in welcome package

# Sponsorship Commitment Form

Company Name:

Contact Name:

Address (Street, City, State Zip):

Email Address:

Phone Number:

Sponsorship Commitment(s):

<b>Sponsorship Category</b>	<b>Event/Program Name</b>	<b>Sponsorship Level</b>	<b>Sponsorship Amount</b>
Total 2024-2025 Sponsorship:			

Please indicate preferred method of payment:

Check enclosed

Send me an Invoice

Paid online

Please return completed form to Fund Development at:  
dsunday@schreiberpediatric.org or  
625 Community Way, Lancaster, PA 17603