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FOR IMMEDIATE RELEASE

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ONE DUCK, TWO DUCK, TWENTYFIVE THOUSAND DUCKS!
Schreiber Center Gears Up for the 20th Annual Rubber Duckie Race™ and Festival

It's a tradition for many and for some a new sight to be seen.

Watching 25,000 rubber ducks race down the river will make anyone beam!

The 20th Annual Rubber Duckie Race™ and Festival will be held on July 27, 2008 at Lancaster County Central Park from 2 p.m. to 6 p.m. The ducks will begin "racing" with a cannon shot start at 5 p.m. Sponsored by Donegal Insurance Company, Wolf Furniture and Susquehanna Bank, the event will help kick-off the Center's fundraising events for the 2008-2009 fiscal year. The Schreiber Center anticipates selling all 25,000 Rubber Duckie Race™ tickets this year, with a \$125,000 fundraising goal.

There are many options to choose from when purchasing tickets. A single duck ticket is \$5. "Quack packs" (three tickets) are \$10; a Daffy Dozen (12 tickets and a collectors pack featuring this year's exclusive 20th Annual duck) is \$50; and a "flock" (25 tickets) is \$100. Each flock owner will receive 25 official duck tickets, souvenir rubber ducks, an official Rubber Duckie Race™ poster and T-shirt, and recognition on a flock sign on Race day.

The first 10 duckies to cross the finish line will earn prizes for their ticket owners. This year's prizes are:

1. **\$1000 Gift Certificate** - donated by Wolf Furniture
2. **\$1000 Visa Gift Card** – donated by Susquehanna Bank PA
3. **“Personal Day Package”** - \$1,000 worth of gift certificates and products donated by Rockvale Outlet and a manicure, pedicure, massage and hair cut donated by Center Stage Salon
4. **“Barnstormers Extravaganza” Prize Pack** - win the chance to throw the first pitch, announce for half an inning, team signed ball and other Barnstormers gear - donated by the Lancaster Barnstormers
5. **“Fine Dining Package”** – Sunday Brunch at Hotel Hershey’s Circular Dining Room- donated by The Hotel Hershey and a Gift Certificate to Haydn Zug’s or Haydn’s on Pine – donated by Barry Bruce & Co.
6. **“Theater Package”** – Gift Certificate donated by Dutch Apple Dinner Theater + Theater Tickets donated by the Fulton Theatre + Theater & Lunch Tickets donated by the Allenberry Resort, Inn & Playhouse
7. **“Hometown Fun Package”** – Sunday Brunch for 2 and a one night stay “Hersheypark Package” donated by the Eden Resort + 4 Hersheypark Tickets donated by 101 The Rose
8. **“Home Pampering Package”** - Gift Certificates donated by Certified Carpet and Tomlinson Bomberger

~ more ~

9. Breakfast for a year – donated by Panera Bread and Kellogg's®

10. NYC Bus Trip for Two – donated by Conestoga Tours

Winners #11-50 will win an official Rubber Duckie Race™ T-shirt and a FREE Bruster's Real Ice Cream cone.

Tickets may be purchased at the Schreiber Center, 625 Community Way, Lancaster, PA 17603, or online at www.schreiberpediatric.org. Other places to purchase tickets include: Donegal Insurance Company, Wolf Furniture, Susquehanna Bank branches, Prudential Homesale Services Group, Certified Carpet, and Center Stage Salon.

After you've purchased your tickets and before you watch the ducks race down the river, enjoy activities for the whole family during the festival. Live musical entertainment will be provided by local bands, Waiting for Cadence, Bob Barker & All the Right Prices, and Sugarcoat; plus appearances by Obie the clown and Clyo from the Lancaster Barnstormers. Children can enjoy activities like the soccer kick, a giant slide, pony rides, arts and crafts, ducky-pot-lucky, whack-a-duck and many more. New to this year's festival will be a "Boyd's Bear BINGO," a dinghy derby race and a special raffle featuring water color "duckie" paintings by local artist, Diane Goble. Plus, choose something to eat from stands including: Manheim Sertoma Food Wagon, Banti Brother's BBQ, Wilson's Funnel Cake & Pudding, Bruster's Real Ice Cream, The Happy Belly fried foods, and the French Fry Wagon.

Join the Schreiber Center on Friday, July 18 from 10 a.m. to 1 p.m. at Penn Square, Downtown Lancaster, for our annual "Downtown Duck Sales." Purchase your rubber duckie tickets, meet some of our special children and help us count down the days until the festival!

Title sponsors for the Rubber Duckie Race™ are Donegal Insurance Group, Wolf Furniture and Susquehanna Bank. Additional sponsors include Citizens Bank Foundation, Prudential Homesale Services Group, Murray Risk Management and Insurance, Re-Bath & More, The Phillips Group, Turkey Hill, Clipper Magazine, Lancaster Barnstormers, Georgelis Orthodontics, Lancaster County Parks and Recreation, Lester R. Summers, Inc. Trucking, Bayada Nurses, The High Companies, and media sponsors, WGAL-TV, 101 The Rose and Smooth Jazz 92.7.

Purchasing a duck ticket will help nearly 4,000 children in Lancaster County with disabilities and developmental delays receive physical, occupational and speech-language therapy at the Schreiber Center. Children receive therapy for congenital and acquired disabilities and developmental delays. The Center covers at least 41% of almost every client's visit, and no child is turned away regardless of the family's ability to pay. The proceeds from The Rubber Duckie Race™ and Festival will help provide therapy services, educational and recreational programs.

For more information about the Rubber Duckie Race™ and Festival, contact Victoria Lowery, Special Events Coordinator at the Schreiber Center, 393-0425 or e-mail vlowery@schreiberpediatric.org.